

## Loyalty Benefits for all Sanlam Group Risk members

At the recent Sanlam Employee Benefits (SEB) Benchmark Symposium 2019, held at the Sandton Convention Centre, SEB: Sanlam Group Risk (SGR) introduced its unique value adding proposition to members of our group risk schemes.

**Reality Access for SGR** is a loyalty programme launched on 1 June 2019, which provides members of a SGR policy with value-added services, product information, quarterly newsletters with relevant articles, online calculators and helpful financial tools all aimed at keeping members group risk members well informed about their group risk benefits and empower them to take control of their finances.

In our previous newsletter we have communicated the numerous data and operational changes required to comply with the revised Policyholder Protection Rules (PPR's), such as the requirement for insurers to keep policyholders and members of group schemes appropriately informed of their risk benefits before and after the inception and throughout the duration of the policy.

SGR values the relationships and partnerships built with our clients and members over many years and would like to reward members for their loyalty. In order to provide communication in an engaging way that not only educates members regarding their risk benefits, but also provides additional value to them, SGR has partnered with Sanlam Reality, South Africa's second largest loyalty programme, to offer members of our group schemes exclusive value adding services.

**Reality Access for SGR** offers members the following exclusive services and discounts:

<b>LOYALTY BENEFIT</b>	<b>»</b>	<b>OFFER</b>
<b>Burial repatriation &amp; Funeral Support</b>	<b>»</b>	Transportation of the mortal remains of a deceased loved one to the final funeral home closest to the place of burial in South Africa, as well as providing assistance with other funeral arrangements aimed at simplifying the death/burial for the family.
<b>Discount Coupons</b>	<b>»</b>	Provision of monthly coupons on a variety of consumer goods from Shoprite and Checkers to help members save money on groceries.
<b>Emergency Medical Response</b>	<b>»</b>	Around-the-clock emergency medical support for members, as well as their spouse and children
<b>Legal Assist</b>	<b>»</b>	Access to legal help via our 24-hour helpline, operated by experts ready to answer members' legal queries.
<b>Trauma, Assault &amp; HIV Assist</b>	<b>»</b>	Assistance with trauma and assault, as well as HIV support should members or their spouse and children ever need it.
<b>Wealth Sense</b>	<b>»</b>	Access to Sanlam Reality's Wealth Sense platform, packed with info, magazines, articles and helpful tools and online calculators, to empower members to take control of their finances.

In addition:

<b>Communication</b>	<b>»</b>	Quarterly newsletters containing topical information on group insurance to raise awareness and educate members regarding their group policies.
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All members of an SGR policy automatically qualify for Reality Access for SGR, and are pre-registered (subject to an online validation) using the identity numbers and contact details (e-mail and mobile number) provided by their employers or funds in terms of the PPR's. This allows members to seamlessly claim their loyalty benefits.

Employers and funds that elect not to provide the insurer with the member contact information, will be required to enter into a service level agreement with the insurer, whereby they commit to comply with data, communication and record keeping requirements of the PPR's.

To view a summary of loyalty benefits, [click here](#).

For more information, please speak to your Employee Benefits representative.